

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Print Name:</b> _____	<b>Date:</b> 11/20/12
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I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally

qualified candidate of the Democrat political

party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

<b>Total Charges:</b> \$ _____	<b>Gross:</b> \$ _____	<b>Net:</b> \$ _____
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for US Senate 1516 E Colonial Dr #101 Orlando FL 32803 407-704-7980

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Peggy Gannon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

6/25/12

Date

Shirley Hart

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



HL # 6188250

# STATION ORDER

\$34,785

Client: Bill Nelson for Senate  
Media: TV  
Product: Senate Race  
Market: Miami-FL, Lauderdale  
Primary Demo: Adults 50+  
Separation between spots: 30

Estimate: 405  
Description: Nelson Miami 10.9-10.15  
Flight Start Date: 10/9/2012 06:00 AM  
Flight End Date: 10/15/2012 04:59 AM  
Buyer: Shell Hutton

Vendor: WSVN-TV  
1401 79th Street Causeway  
Miami, FL 33141  
Phone: 305-751-6992  
Fax: 305-785-2709  
Attribution: FOX

Send Billing To: Abar Hutton Media  
6190 Grovedale Ct  
Suite 200  
Alexandria, VA 22310  
Phone: 703-299-0395  
Fax: 703-299-9211

Revision #: Date: 9/7/2012

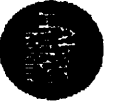
Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 10/9	Wed 10/10	Thu 10/11	Fri 10/12	Sat 10/13	Sun 10/14	Mon 10/15	Total Spots
WSVN-TV MTUWTF 6:30p-7:00p TODAY-FLORIDA	EM	\$1,000.00	30	1	0	1	0	0	0	0	2
MTUWTF 7:00p-7:30p TODAY-FLORIDA	EM	\$1,200.00	30	0	0	0	1	0	0	0	1
MTUWTF 7:30p-8:00p TODAY-FLORIDA	EM	\$1,200.00	30	0	1	0	0	0	0	0	1
MTUWTF 8:00p-8:30p TODAY-FLORIDA	EM	\$1,000.00	30	0	1	0	1	0	0	0	2
MTUWTF 10:00p-11:00p WENDY WILLIAMS	DT	\$300.00	30	0	1	0	0	0	0	1	2
MTUWTF 12:00p-12:30p CH7 NWS-NOON	DT	\$450.00	30	1	0	0	0	0	0	1	2
MTUWTF 12:30p-1:00p CH7 NWS-NOON	DT	\$450.00	30	0	1	0	0	0	0	0	1
MTUWTF 4:30p-4:30p CH7 NWS 4:00PM	EF	\$800.00	30	0	1	0	1	0	0	0	2
MTUWTF 4:30p-5:00p CH7 NWS 4:30PM	EF	\$800.00	30	1	0	1	0	0	0	1	3
MTUWTF 5:30p-6:00p CH7 NWS 5:30PM	EN	\$1,500.00	30	1	0	0	1	0	0	0	2
MTUWTF 6:00p-6:30p CH7 NWS 6:00PM	EN	\$1,500.00	30	0	1	0	0	0	0	0	1
MTUWTF 6:30p-7:00p	EN	\$1,500.00	30	1	0	0	0	0	0	0	1

#

# STATION ORDER

Revision #: Date: 9/7/2012

#0333 P.009/0.15



Client: Bill Nelson for Senate  
 Headline: TV  
 Product: Senate Race  
 Market: Miami-FL, Lauderdale  
 Primary Demo: Adults 60+  
 Separation between spots: 30

Estimate: 406  
 Description: Nelson Miami 10.8-10.16  
 Flight Start Date: 10/8/2012 06:00 AM  
 Flight End Date: 10/16/2012 04:59 AM

Vendor: WSVN-TV  
 1401 79th Street Causeway  
 Miami, FL 33141

Send Billing To: Aber Hutton Media  
 6190 Grovedale Ct  
 Suite 200  
 Alexandria, VA 22310  
 Phone: 703-299-0365  
 Fax: 703-299-6211

Phone: 305-751-0092  
 Fax: 305-795-2709  
 Attribution: FOX

ABAR HUTTON

Daypart Program	Daypart Code	STN Gross	Days	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Total Spots
			Dur	10p	10p	10p	10p	10p	10p	10p	
WSVN-TV											
CH7 NWS 6:30P-8P											
MTuWThF 10:00p-11:00p	LN	\$2,500.00	30	1	0	0	1	0	0	0	2
CH7 NWS 10:00p-11:00p											
Su 10:00p-11:00p	LN	\$1,800.00	30	0	0	0	0	0	1	0	1
CH7WKND NW-10P											
MTuWThF 1:00p-2:00p	DT	\$300.00	30	0	1	1	0	0	0	0	2
MAITLOCK											
Total Cost:		\$25,750.00									
			Total Spots:	8	7	3	5	0	1	3	26
											26

Signature: \_\_\_\_\_



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Abar Hutton  
6190 Grovedale Ct., Suite 200  
Alexandria, VA 22310

# Contract # 30535

## Schedule Dates

10/09/12-10/15/12

## Advertiser

POL/B NELSON/D/SEN/FL (3426)

## Agency

Abar Hutton (1762)

## Product

Political Issues (1082)

## Brand

BILL NELSON 4 SENATE (12284)

## Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

## Sales Office

Washington DC

## Buyer Name

HUTTON, SHELLI

## Phone/Fax

/

## CPE

495

## Account Types

National/Political Candidate

## Billing Type

Standard

## Comments

BILL NELSON 4 SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* BILL NELSON FOR SENATE

Date Entered 09/12/12

Last Modified 09/12/12

Entered By Wendy Crique

CO-OP No

Headline # 06188250

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,862.50

Net Total \$21,887.50

Sales Tax

WSVN (WSVN)  
By Broadcast Month

Oct. 2012

Grand Total:

Spots

25

25

Rate

\$25,750.00

\$25,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/11/12	3	:30	6:30A- 7A (ET)	1	1	1	1	1	1	1	1	2	\$1,000.00	\$2,000.00	WSVN (WSVN)	TODAY FL 630A	9/12/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7A- 7:30A (ET)	1	1	1	1	1	1	1	1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY FL 7A	9/12/12
3.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	7:30A- 8A (ET)	1	1	1	1	1	1	1	1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY FL 730A	9/12/12
4.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	8A- 8:30A (ET)	1	1	1	1	1	1	1	1	2	\$1,000.00	\$2,000.00	WSVN (WSVN)	TODAY FL 8A	9/12/12
5.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	10A- 11A (ET)	1	1	1	1	1	1	1	1	1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
6.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10A- 11A (ET)	1	1	1	1	1	1	1	1	1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
7.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	12P- 12:30P (ET)	1	1	1	1	1	1	1	1	1	\$450.00	\$450.00	WSVN (WSVN)	NOON NEWS	9/12/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	12P- 12:30P (ET)	1	1	1	1	1	1	1	1	1	\$450.00	\$450.00	WSVN (WSVN)	NOON NEWS	9/12/12
9.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	12:30P- 1P (ET)	1	1	1	1	1	1	1	1	1	\$450.00	\$450.00	WSVN (WSVN)	NEWS 1230P	9/12/12
10.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	4P- 4:30P (ET)	1	1	1	1	1	1	1	1	2	\$800.00	\$1,600.00	WSVN (WSVN)	4P NEWS	9/12/12
11.0	Normal Line / SPOT	10/09/12-10/11/12	3	:30	4:30P- 5P (ET)	1	1	1	1	1	1	1	1	2	\$800.00	\$1,600.00	WSVN (WSVN)	430P NEWS	9/12/12
12.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:30P- 5P (ET)	1	1	1	1	1	1	1	1	1	\$800.00	\$800.00	WSVN (WSVN)	430P NEWS	9/12/12
13.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:30P- 6P (ET)	1	1	1	1	1	1	1	1	2	\$1,500.00	\$3,000.00	WSVN (WSVN)	530P NEWS	9/12/12
14.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	6P- 6:30P (ET)	1	1	1	1	1	1	1	1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	6P NEWS	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Aba Hutton  
6190 Grovedale Ct., Suite 200  
Alexandria, VA 22310

# Contract # 30535

Schedule Dates: 10/09/12-10/15/12  
Advertiser: POL/B NELSON/D/SEN/FL (3426)  
Agency: Aba Hutton (1762)  
Product: Political Issues (1082)  
Brand: BILL NELSON 4 SENATE (12284)  
Salesperson: HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office: Washington DC  
Buyer Name: HUTTON, SHELLI  
Phone/Fax: /  
CPE: 495  
Account Types: National/Political Candidate  
Billing Type: Standard  
Comments: BILL NELSON 4 SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , BILL NELSON FOR SENATE

Date Entered: 09/12/12  
Last Modified: 09/12/12  
Entered By: Wendy Creque  
CO-OP: No  
Headline #: 06188250  
Demo: A35+  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$3,862.50  
Net Total: \$21,887.50  
Sales Tax:

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	25	\$25,750.00
<b>Grand Total:</b>	<b>25</b>	<b>\$25,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	6:30P- 7P (ET)	1	1							1	\$1,500.00	\$1,500.00	WSVN (WSVN)	630P NEWS	9/12/12
16.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10P- 11P (ET)	1		1						2	\$2,500.00	\$5,000.00	WSVN (WSVN)	10P NEWS	9/12/12
17.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	10P- 11P (ET)	1							1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	10P NEWS	9/12/12
18.0	Normal Line / SPOT	10/10/12-10/11/12	3	:30	1P- 2P (ET)	1			1	1				2	\$300.00	\$600.00	WSVN (WSVN)	MATLOCK	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

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